◀ PULL THIS STRIP TO EXPOSE ADHESIVE

GMC

2023 GMC SIERRA 1500 DENALI

EXTERIOR: WHITE FROST TRICOAT
INTERIOR: JET BLACK

ENGINE: 6.2L ECOTEC3 V8
TRANSMISSION: 10-SPEED AUTO

Visit us at www.gmc.com

STANDARD EQUIPMENT

ITEMS FEATURED BELOW ARE INCLUDED AT NO EXTRA CHARGE IN THE STANDARD VEHICLE PRICE SHOWN

CREW CAB SHORT BOX 4WD

OWNER BENEFITS

- 3 YEAR / 36,000 MILE* BUMPER-TO-BUMPER LIMITED WARRANTY
- 5 YEAR / 60,000 MILE* POWERTRAIN LIMITED WARRANTY, ROADSIDE ASSISTANCE & COURTESY TRANSPORTATION
- FIRST MAINTENANCE VISIT
- WHICHEVER COMES FIRST *SEE GMC.COM OR DEALER FOR TERMS, DETAILS & LIMITS

SAFETY & SECURITY

- GMC PRO SAFETY *AUTOMATIC EMERGENCY BRAKING *FORWARD COLLISION ALERT *FRONT PEDESTRIAN BRAKING BRAKING
- *LANE KEEP ASSIST W/LANE DEPARTURE WARNING *FOLLOWING DISTANCE INDICATOR *INTELLIBEAM-AUTO HIGH BEAM
- FRONT & REAR PARK ASSIST
- TRAILER SIDE BLIND ZONE ALERT
- REAR CROSS TRAFFIC BRAKING
- REAR PEDESTRIAN ALERT
- SAFETY ALERT SEAT
- HD SURROUND VISION W/BED VIEW
- TIRE PRESSURE MONITORING WITH TIRE FILL ALERT

PERFORMANCE & MECHANICAL

- AUTO LOCKING REAR DIFF
- DENALI PREMIUM SUSPENSION WITH ADAPTIVE RIDE CONTROL
- 120V BED POWER OUTLET
- 2 SPD AUTOTRAC TRANSFER CASE
- STABILITRAK W/ TRAILER SWAY CONTROL & HILL START ASSIST
- TRAILERING PACKAGE
- TRAILER BRAKE CONTROLLER

CONNECTIVITY & TECHNOLOGY

- 13.4" DIAG COLOR TOUCH SCREEN GMC PREMIUM INFOTAINMENT SYSTEM W/GOOGLE BUILT-IN COMPATIBILITY , WIRELESS ANDROID AUTO & WIRELESS APPLE CARPLAY FOR COMPATIBLE PHONES
- IN-VEHICLE TRAILERING APP
- 3 YEARS OF GMC CONNECTED SERVICES
- BOSE PREMIUM SOUND SYSTEM
- 3 YEARS ONSTAR PREMIUM PLAN: - REMOTE ACCESS PLAN - SAFETY AND SECURITY PLAN - UNLIMITED WIFI DATA PLAN - SEE ONSTAR.COM FOR DETAILS
- SIRIUSXM RADIO CAPABLE, TRIAL INCLUDED WITH SUBSCRIPTION SOLD SEPARATELY
- 12.3" DIAG DIGITAL DRIVER INFORMATION CENTER
- KEYLESS OPEN & REMOTE START
- WIRELESS CHARGING

INTERIOR

- DUAL ZONE CLIMATE CONTROL
- 10 WAY PWR FRONT BUCKET SEATS
- HEATED FRT & REAR OUTER SEATS
- VENTILATED FRONT SEATS
- POWER STEERING COLUMN
- REAR 60/40 FOLDING BENCH SEAT WITH STORAGE PACKAGE
- DRIVER SEAT & MIRROR MEMORY
- STEERING WHEEL,WRAPPED AND HEATED

EXTERIOR

- LED CARGO AREA LIGHTING
- SPRAY-ON BEDLINER W/ LOGO
- GMC MULTIPRO TAILGATE
- POWER FOLDING & HEATED MIRRORS WITH AUTO-DIM
- LED HEADLAMPS & TAILLAMPS
- LED DAYTIME RUNNING LAMPS
- LED FOG LAMPS
- DUAL EXHAUST W PREMIUM TIPS

MANUFACTURER'S SUGGESTED RETAIL PRICE

STANDARD VEHICLE PRICE	**$69,000.00**

OPTIONS & PRICING

OPTIONS INSTALLED BY THE MANUFACTURER (MAY REPLACE STANDARD EQUIPMENT SHOWN)

DENALI RESERVE PACKAGE • REAR CAMERA MIRROR • MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY • ADAPTIVE CRUISE CONTROL • POWER SUNROOF • GMC MULTIPRO POWER STEPS • 22" PAINTED ALUM WHEELS	5,130.00
ENGINE: 6.2L ECOTEC3 V8 WITH DYNAMIC FUEL MANAGEMENT	2,495.00
WHITE FROST TRICOAT	1,095.00
MOLDED SPLASH GUARDS, BLACK (DEALER INSTALLED)	240.00
PREMIUM FLOOR LINERS	130.00
CREDIT - NOT EQUIPPED WITH STEERING COLUMN LOCK	-50.00
GVWR 7,100 LBS. (3,221 KG)	INC.
REAR AXLE 3.23 RATIO	INC.
TOTAL OPTIONS	$9,040.00
TOTAL VEHICLE & OPTIONS	$78,040.00
DESTINATION CHARGE	1,895.00
TOTAL BEFORE SAVINGS	$79,935.00
DENALI RESERVE PACKAGE DISCOUNT	-500.00
TOTAL VEHICLE PRICE*	**$79,435.00**

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

17 MPG combined city/hwy

15 city

19 highway

5.9 gallons per 100 miles

SIERRA 4WD

Standard pickup trucks range from 12 to 73 MPG. The best vehicle rates 132 MPGe.

You spend $8,000 more in fuel costs over 5 years compared to the average new vehicle.

GD6

Annual fuel cost $3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 3 (1 – 10, Best)

Smog Rating (tailpipe only): 6 (1 – 10, Best)

This vehicle emits 530 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash — Driver ★★★★★ / Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash — Front seat ★★★★★ / Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

Equipped with the safety and security of OnStar®.
Visit onstar.com for details.
onstar.com/privacy

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 33%
MAJOR SOURCES OF FOREIGN PARTS CONTENT: MEXICO 38%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SILAO, GJ MEXICO
COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES

This label has been applied pursuant to Federal law – Do not remove prior to delivery to the ultimate purchaser. *Includes Manufacturer's Recommended Pre–Delivery Service. Does not include dealer installed options and accessories not listed above, local taxes or license fees.

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ORDER NO CMCGHH SALES CODE E
SALES MODEL CODE TK10543
DEALER NO 48667
FINAL ASSEMBLY:
SILAO, GJ MEXICO

VIN 3GTUUGEL7PG288574 REISSUE

DEALER TO WHOM DELIVERED
ZIMBRICK BUICK GMC EASTSIDE
5402 HIGH CROSSING BLVD
MADISON, WI 53718-6394